

2090600



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
ISABELLE AFRIAT : EXAMINER: A. BERMAN  
SERIAL NO: 09/884,949 :  
FILED: JUNE 21, 2001 : GROUP ART UNIT: 1617

#16  
HKO  
3.19.03

FOR: COMPOSITION IN THE FORM OF A  
WATER-IN-OIL EMULSION WITH  
A VARIABLE SHEAR RATE AND  
METHODS OF USING THE SAME

**RECEIVED**

MAR 13 2003

REQUEST FOR RECONSIDERATION

TECH CENTER 1600/2900

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

In response to the Office Action mailed October 8, 2002, Applicant respectfully requests reconsideration of the present application in view of the following remarks.

REMARKS

As noted in the present specification, compositions containing water-in-oil (W/O) emulsions have the drawbacks of giving a fairly greasy feel and providing no freshness when applied to skin. (Page 2, lines 4-7). Thus, compositions containing W/O emulsions are generally too greasy for use on greasy skin and too rich in oils for use during summer or in hot countries. (Page 2, lines 6-8). In hopes of overcoming such problems, W/O emulsions having a high water content have been desired. (Page 2, lines 9-10). However, such emulsions have not been practical because either (1) high water content causes stability problems; or (2) several surfactants or gelling agents must be added to the emulsions to